

# BAGH EC Meeting Minutes

4/29/06

S. Windsor Libraries

Attendees: Monosij Mazumdar, Sudip Bhattacharjee, Somnath Deb, and Sudipto Ghoshal

Absentees: Tirthankar Choudhuri (Could not be reached by phone)  
Mahua Mukhopadhyay (Called in sick)  
Gopal Das (Unable to attend)  
Tapas Bandyopadhyay (Consulted by phone)

Meeting called to order.

1. Monosij and Somnath recaps last EC meeting resolution of looking for a world class artist for Basanto Utsav and puts a proposal for a cultural program produced by Zakir Husein:
  - a. Program cost is estimated to be an order of magnitude higher than anything BAGH has ever hosted, and therefore, it is not a feasible option to host it in Hartford
  - b. Namaskar foundation is hosting an event in Stamford, and buying a block of tickets at discounted price is a low risk approach to enabling BAGH members to attend this meeting. A very attractive price has been negotiated by Monosij for a block of tickets.
  - c. Unanimous decision by committee to pursue this proposal was adopted
2. Financial implications, details, and logistics were considered
  - a. Lowest cost tickets (upstairs, rear seats) are selected to keep costs low.
  - b. Issue discussed if this should be considered Basanta Utsav. BAGH could simply resell the discounted tickets, or, provide the tickets to members who subscribed to the annual package for free. The later option is more attractive to its members, and may encourage participation.
  - c. Issue of how many tickets to offer per family – 2 or 4 was discussed. It was decided to offer up to 4, but non-transferrable tickets to immediate family only. This would provide compelling value to package subscribers, and may encourage more members to subscribe for annual packages.
  - d. Issue of how many tickets need to be reserved. Decision was to reserve as many tickets as number of people who attended 2005 Basanta Utsav
  - e. Sudip reiterates that BAGH cannot afford to lose money and wants to finish the financial year with a positive cash flow for the year. We need corporate sponsors to raise the money
  - f. Sudip suggests aggressively pursuing UTC for matching donations to finance the event. Unanimously approved.
  - g. Logistics: Since Stamford is far away from Hartford, proposal to reserve a bus to transport people and serve dinner at a local restaurant before the event was considered. However, this would double the cost of the event,

and UTC matching grant would not cover the entire expense. Therefore, this proposal was unanimously disapproved.

- h. Proposal adopted to sell any remaining tickets (after providing passes to members who paid for annual package) at a discounted rate compared to retail value, but at a markup to BAGH cost, was adopted. Decision was to allow the BAGH members to claim their passes in a finite window of time, and then sell the rest to the broader community.

- 3. Action item to send out mailers by Tuesday to entire members list.